



Clear2there Signs CSSA as a National Distributor

Little Rock-based organization will offer members Clear2there video surveillance products and Viewbiquity M2M solutions

Oklahoma City, OK October 19 , 2011—Clear2there, a leading provider of advanced video surveillance and M2M solutions for service providers and enterprises, has announced it has finalized a distribution agreement with Little Rock, Arkansas-based Communications Supply Service Association (CSSA), an organization comprised of more than 300 communications services companies throughout the United States. As part of the arrangement, CSSA will offer product fulfillment, training, service and support for Clear2there’s full-line of video surveillance products, as well as the Viewbiquity Cloud Interface (VCI) Machine-to-Machine (M2M) solution to its member companies for resale to business customers.

“Adding CSSA as a national distributor for Clear2there is an exciting development,” said Craig L. Steen, president for Clear2there. “CSSA is renowned for its commitment to providing best-in-class services and products that enable its members to compete with national carriers and large service providers. This relationship gives CSSA and Clear2there an extraordinary opportunity to deliver next-generation surveillance and M2M solutions that can have a profound impact on business performance and profitability.”

The VCI M2M platform delivers a highly-flexible communication environment that is optimized for the integration of video surveillance with other core business processes, such as energy management, environment controls, voice and data communications, point-of-sale, and other types of sensor device monitoring. Through VCI, businesses can effectively improve management, reduce operating expenses, and improve profitability.

“The dynamic new capabilities available through solutions like VCI and the enhanced video surveillance technology from Clear2there enables CSSA to offer our members compelling technologies that will lead to improved revenue and profitability,” said Scott Davison, vice president for strategic product development at CSSA. “We see a partnership with Clear2there as an essential part of the strategy to expand our product portfolio and deliver leading-edge solutions that our members can leverage into higher margins, increased customer loyalty, and new revenue streams.”

About Clear2there

Clear2there is an innovative, full-service provider of feature-rich video surveillance, communications, and M2M solutions for businesses. Based in Oklahoma City, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit www.clear2there.com.



About Viewbiquity

Headquartered in Deerfield Beach, Florida, Viewbiquity is a leading provider of Machine-to-Machine (M2M) solutions for enterprises, government agencies and not-for-profit organizations. The company is privately held, and serves customers throughout North America, Europe and Asia through a distribution network that includes service providers and integrators. To learn more, visit www.viewbiquity.com.

About CSSA

CSSA is a national association of independent telephone companies. We focus on distributing technology-related products and services based on the needs of our Membership. CSSA was founded by members of NTCA over 30 years ago to ensure rural independent telcos have competitive access to products. Today, CSSA has grown to over 300 Members. As the industry and needs of our Membership evolved, CSSA diversified beyond traditional product distribution and now offers centralized support services and training programs. For additional information, visit www.cssa.net.

Contact

John Stafford
Parallel Communications Group
515-708-1296
jstafford@parallelpr.com