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Clear2there President Craig Steen to Speak at M2M Evolution Event February 3rd

Panel Discussion Examines Advances in Video Surveillance Deployment

January 25, 2011 Oklahoma City, OK--Clear2there, Inc. (C2T), a leading provider of video surveillance and communications solutions for enterprises, has announced that Craig Steen, Clear2there President, will speak at the M2M Evolution Event, collocated with ITEXPO East 2011, at the Miami Beach Convention Center in Miami Beach, Florida. Participating in the session "Seeing is Believing: Video Surveillance", scheduled for Thursday February 3rd at 12:45 p.m., Mr. Steen will provide a view into the growing market for integration of video with other communications technology to increase effectiveness of M2M deployments.

"M2M is moving beyond surveillance and into integrated communications," said Mr. Steen. "Clear2there has seen significant market interest from service providers seeking to step up from video monitoring to incorporate two-way communications and integrated M2M capabilities using a single platform. Many are also looking to leverage the economic benefits and flexibility offered by cloud-based solutions."

"Clear2there is expanding the boundaries for M2M technologies, which should certainly generate a lot of interest among our conference participants," said Carl Ford, M2M Evolution Conference host. "It is clear that the marketplace is constantly redefining M2M, and Clear2there is helping shape these conversations through its deployments of broadly integrated technologies. This should be an excellent session that will give our attendees some new perspectives on the continuing evolution of M2M."

About Clear2there

Clear2there is an innovative, full-service provider of feature-rich video surveillance and communications solutions for businesses. Based in Oklahoma City, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit www.clear2there.com.

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