



Viewbiquity CEO Tom Shafron to Speak at Oracle OpenWorld 2011 Conference

Case Study Highlights Viewbiquity Cloud Interface's Use of Oracle Solaris
To Build High Performance Datastore

Deerfield Beach, Florida, September 29 2011— Viewbiquity, a leading provider of open-source cloud-based M2M platforms, today announced that Tom Shafron, the company's managing partner and chief executive officer, will speak at the Oracle OpenWorld 2011 conference, Oracle's most prominent educational and networking event for Oracle technologists, at the Moscone Center in San Francisco, CA. Mr. Shafron will present "Case Study: High-Performance Cloud Datastore Using Oracle Solaris and Oracle Solaris ZFS," on Tuesday, October 4th at 11:45 am in room 200, located in Moscone's South Hall.

In his case study, Mr. Shafron will discuss the development of the Viewbiquity Cloud Interface™ (VCI) machine-to-machine (M2M) platform using the Oracle Solaris operating system and the default ZFS file system.

VCI is a cloud-based, open-source M2M platform that enables customers to remotely monitor and manage various core business processes. It was built on the Solaris operating system, and utilizes a number of the core functionalities of the ZFS file system. Mr. Shafron will share best practices discovered during the development and operation of VCI that should benefit other Solaris developers. VCI provides a fault-tolerant and highly reliable platform for users, yet through JavaScript APIs, enables simple creation and customization of operational profiles for users.

"I'm delighted to share our experience in creating and deploying VCI with other Solaris developers at Oracle OpenWorld," said Mr. Shafron. "Oracle Solaris, and the ZFS file system, provided us with the perfect operating system environment for developing an open-source M2M platform that supports a wide array of devices and peripherals, along with a countless number of business applications. The features available with Oracle Solaris supported our goal to deliver a cost-effective platform, while ensuring a high level of data integrity and security."

About Viewbiquity

Headquartered in Deerfield Beach, Florida, Viewbiquity is a leading provider of Machine-to-Machine (M2M) solutions for enterprises, government agencies and not-for-profit organizations. The company is privately held, and serves customers throughout North America, Europe and Asia through a distribution network that includes service providers and integrators. To learn more, visit www.viewbiquity.com.

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