VIEWBIQUITY ANNOUNCES INTEGRATION OF AUTOMATED DATA LAYERING IN VIEWBIQUITY CLOUD INTERFACE

Cloud-based Feature Enables Customers To Instantly View Data

In Any Increment and Interval

Deerfield Beach, FL November 1, 2011—Viewbiquity, a leading provider of advanced M2M solutions for service providers and enterprises, has announced that it is integrating Automated Data Layering capabilities into the Viewbiquity Cloud Interface (VCI), its cloud-based, open source M2M platform that seamlessly connects multiple business processes, such as property management, energy, voice, data and video communications, inventory management, IT infrastructure and tracking. Through Automated Data Layering, VCI customers will have unencumbered access to view detailed sensor data in user-selectable increments and intervals, enabling comprehensive statistical analysis of system behavior and performance. The Automated Data Layering feature is available to VCI customers at no additional charge.

”One of the challenges M2M customers face is finding an efficient and intuitive way to analyze and use the sometimes vast amounts of sensor data that these solutions capture,” explained Tom Shafron, chief executive officer of Viewbiquity. “In many M2M deployments, well over one billion data points may be captured and stored in a short period of operation, creating an unwieldy environment for businesses, which often cannot efficiently parse and analyze their own data. Automated Data Layering gives VCI customers instant visibility into data that’s stored in the cloud as intuitive, summarized layers. As a result, customers do not have to sift through volumes of data to find the information they need. Through Automated Data Layering, our customers have instant access to locate the most appropriate data to help them make the right decisions for their businesses.”

Based upon the same principles that Internet mapping services allow users to zoom into country-, city-, and street-level details, Automated Data Layering enables customers to navigate through multiple layers to review relevant data. Customers can review sensor and performance data in any specific increment, from macro levels that represent billions of data points, down to the micro level consisting of single data points. Automated Data Layering also enables users to view data across any timeframe or interval. Automated Data Layering is incorporated into the Viewbiquity Cloud Interface, and can organize and present data collected from any data source or sensor connected to the VCI system.

A hybrid solution that combines the power, flexibility and efficiency of cloud-based technology with low-cost edge devices, VCI is a secure, cost-effective solution that incorporates command and control capabilities, two-way VoIP communications, video surveillance, sensor monitoring, geofencing, as well as supporting both automated and manual responses. VCI is delivered as a monthly service that requires no activation costs, and can be implemented through low-cost edge devices like laptops and netbooks.

VCI supports both Java Script and HTTP APIs, giving legions of developers a low-barrier, solid and sustainable platform on which to write new applications.

VCI is available through Viewbiquity's network of approved service providers and integrators located throughout North America, Europe and Asia.

About Viewbiquity: Headquartered in Deerfield Beach, Florida, Viewbiquity is a leading provider of Machine-to-Machine (M2M) solutions for enterprises, government agencies and not-for-profit organizations. The company is privately held, and serves customers throughout North America, Europe and Asia through a distribution network that includes service providers and integrators.

To learn more, visit www.viewbiquity.com.

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