

**VIEWBIQUITY NAMES CLEAR2THERE AS MASTER DISTRIBUTOR FOR  
VIEWBIQUITY CLOUD INTERFACE (VCI)**

***Solutions Expert Will Spearhead Distribution Through Service Provider,  
Integrator, and Vertical Channels***

**Deerfield Beach, FL February 7, 2011**—Viewbiquity, a leading provider of advanced M2M solutions for service providers and enterprises, has announced that Clear2there (C2T), the Oklahoma City-based provider of communications, security and M2M solutions, will serve as Master Distributor for the Viewbiquity Cloud Interface (VCI). A robust and unique Machine-to-Machine (M2M) platform, VCI seamlessly connects multiple business processes, including property management, energy, voice, data and video communications, inventory management, IT infrastructure and tracking.

“Clear2there is an outstanding partner for Viewbiquity in building a solid and sustainable channel strategy for VCI,” said Tom Shafron, chief executive officer for Viewbiquity. “Their extensive contacts with a wide range of solutions providers will be an essential component to VCI’s success. In addition, Clear2there shares Viewbiquity’s philosophy in terms of M2M connecting not just devices, but also business processes. They will be a staunch advocate for reinforcing the value that VCI’s open-source, user-oriented approach brings to the market.”

A hybrid solution that combines the power, flexibility and efficiency of cloud-based technology with low-cost edge devices, VCI is a secure, cost-effective solution that incorporates command and control capabilities, two-way VoIP communications, video surveillance, sensor monitoring, geofencing, as well as supporting both automated and manual responses. VCI is delivered as a monthly service that requires no activation costs, and can be implemented through low-cost edge devices like laptops and netbooks. VCI supports both JavaScript and HTTP APIs, giving legions of developers a low-barrier, solid and sustainable platform on which to write new applications.

In its role as Master Distributor, Clear2there will construct and manage a comprehensive sales channel across Viewbiquity’s core markets. Clear2there anticipates that the VCI channel will include a mix of service providers, including mobile, CLEC and legacy operators, enterprise communications technology providers, large integrators and VARs, and vertical market solutions experts.

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“We are delighted to help formulate the sales strategy for this very compelling M2M solution” said Greg Mantia, chief executive officer for Clear2there. “Not only is VCI a best-of-breed M2M

platform that offers incomparable flexibility to the market, its financial structure gives providers a very sustainable recurring revenue model that will enable them to provide additional services and technologies to their customers. We have already heard from many organizations who understand this, and are eager to sign on and offer VCI as a preferred solution that enables improved efficiency and reduced operating costs.”

**About Viewbiquity:** Headquartered in Deerfield Beach, Florida, Viewbiquity is a leading provider of Machine-to-Machine (M2M) solutions for enterprises, government agencies and not-for-profit organizations. The company is privately held, and serves customers throughout North America, Europe and Asia through a distribution network that includes service providers and integrators. To learn more, visit [www.viewbiquity.com](http://www.viewbiquity.com).

**About Clear2there:** Clear2there is an innovative, full-service provider of feature-rich video surveillance and communications solutions for businesses. Based in Oklahoma City, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit [www.clear2there.com](http://www.clear2there.com).