



Clear2there Announces Distribution Deal With Vertical Communications

Leading Enterprise Communications Provider Will Offer Clear2there Video Surveillance, Audio Conferencing and Viewbiquity M2M Services

Oklahoma City, OK November 15, 2011—Clear2there Inc., (C2T), a leading provider of advanced video surveillance, audio conferencing and Machine-to-Machine (M2M) solutions for service providers and enterprises, has announced that it has signed a distribution agreement with Vertical Communications, one of the nation's foremost developers of powerful business communications solutions. As part of the arrangement, Vertical will offer Clear2there video surveillance, audio conferencing, as well as Viewbiquity's cloud-based M2M solutions to its customers throughout North America.

"Vertical Communications is highly-regarded for its ability to deliver powerful and cost-effective communications technologies that enable large and small businesses to improve productivity and efficiency," said Craig Steen, president of Clear2there. "Vertical's significant presence in the retail space, and other key vertical markets, provides Clear2there with a unique opportunity to deliver video surveillance and M2M solutions that are completely synergistic with Vertical's robust communications offerings."

Through this partnership, Vertical will distribute Clear2there's comprehensive line of cameras, DVRs, software and video management systems, premise-based and hosted audio conferencing services, as well as the Viewbiquity Cloud Interface (VCI), an open source, cloud-based solution that enables customers to integrate and manage various business processes.

The VCI offering enables businesses to integrate and manage multiple business processes through a single interface. Through this capability, customers can oversee a number of processes, including point-of-sale (POS), energy management, transportation, IT infrastructure, security, communications, human resources, and property management. As a result, VCI allows customers to significantly increase efficiency while dramatically reducing operating costs.

“The Clear2there and Viewbiquity product portfolios enable our customers to utilize many exciting new capabilities that can translate into significant productivity gains and cost savings,” commented Rick Dell, chief operating officer for Vertical Communications. “The partnership with Clear2there gives Vertical the ability to deepen our relationship with existing customers—and capture new opportunities—by offering a powerful technology suite comprised of advanced communications, video and M2M solutions.”

About Clear2there: Clear2there is an innovative, full-service provider of feature-rich video surveillance, communications, and M2M solutions for businesses. Based in Oklahoma City, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit www.clear2there.com.

About Viewbiquity: Headquartered in Deerfield Beach, Florida, Viewbiquity is a leading provider of Machine-to-Machine (M2M) solutions for enterprises, government agencies and not-for-profit organizations. The company is privately held, and serves customers throughout North America, Europe and Asia through a distribution network that includes service providers and integrators. To learn more, visit www.viewbiquity.com.

About Vertical Communications: To be provided

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