

CLEARLY CONNECTED Clear2there to Demonstrate Smart-Premise Technology at the Oklahoma Telephone Association Summer Conference Showcase on New Recurring Revenue Opportunities for Service Providers

Oklahoma City, Oklahoma, June 03, 2013 -- Clear2there LLC, a leading provider of advanced video surveillance, smart-home, smart-business, smart-farm, and smart-healthcare applications, and M2M solutions for service providers and enterprises, will exhibit the latest in smart-premise technologies and services at the Oklahoma Telephone Association Summer Conference. The event is scheduled for June 2 through 5, 2013, at the Hilton Convention Center in Branson, Missouri.

Clear2there will participate in the event's Suppliers' Showcase, which is scheduled for Monday, June 3 from 6:00-8:00 pm and Tuesday, June 4 from 7:30-9:00 am. The company will demonstrate its smart-premise solutions using tablets and other mobile devices from the show floor to illustrate how service providers can quickly monetize the last mile through easily deployed smart-home, smart-business, smart-farm, and smart-healthcare packages. Attendees can learn how these bundles offer subscriber-based remote monitoring, and incorporate control and management applications to create a recurring revenue model for service providers.

"Smart-premise applications leverage the intense interest in smart devices, which engage the customer through easy-to-use self-monitoring features, while empowering the service provider with an effective business model that reduces churn and further monetizes their investment in infrastructure," said Steen. "These programs employ thin clients, CO-based servers, and the Cloud to enable powerful, customer-centric services that have a profound impact on customer satisfaction and profitability."

About Clear2there: Clear2there is an innovative, full-service provider of market-leading smarthome and smart-business solutions for service providers and feature-rich video surveillance, communications, and M2M solutions for businesses. Based in Oklahoma City and Deerfield Beach, Florida, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit <u>www.clear2there.com</u>.



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